

REBECCA KAISER

Cincinnati, Ohio
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WORK EXPERIENCE

The Kroger Co. // Cincinnati, Ohio

Paid Media Contract Designer; full-time
October 2018 - Present

- One of the world's largest grocery retailers dedicated to the Purpose: to Feed the Human Spirit™
- Storyboarding and animating ads in html5 format to be showcased across multiple platforms advertising for Kroger and 10 other banner names.

The Brand Experience // Cincinnati, Ohio

Graphic Designer; part-time
August 2017 - August 2018

- Experiential marketing firm focused on bringing brand stories to life in physical spaces, such as customer experience and innovation centers, events and mobile tours.
- Designing environmental graphics, presentations, marketing material and website assets for Executive Briefing Center clients, such as Honeywell, Cisco, and Kaiser Permanente

Moody Nolan Inc. // Columbus, Ohio

Environmental Design Intern; full-time
January 2017 - May 2017

- Architecture firm
- Designing environmental graphics, presentations, research, ideation, renderings, and material selections for clients ranging from corporate to public institutions

Jack Rouse Associates // Cincinnati, Ohio

Graphic Design Intern; full-time
May 2016 - August 2016

- A multi-disciplinary firm focusing on experiential design for entertainment, cultural, sport, and corporate clients
- Designing environmental graphics, material selection for thematic exhibits, presentations and charts

Bakery Crafts (now DecoPac) // Cincinnati, Ohio

Retail Design Intern; full-time
January 2015 - May 2015, August 2015 - December 2015

- Manufacturer of high-quality cake and cupcake decorations for bakeries
- Designing seasonal products, style guides, trend boards, packaging, and updating catalogs

EDUCATION

University of Cincinnati // Cincinnati, Ohio

College of Design, Architecture, Art, and Planning
Bachelor of Science in Graphic Communication Design
Class of 2018

- Participating in the Professional Practice Program, alternating semesters of study with work experience in the field of design

University of Cincinnati // Cincinnati, Ohio

Carl H. Lindner College of Business
Marketing Minor

Mother of Mercy High School / Cincinnati, Ohio

Class of 2013

HONORS / ACTIVITIES

- Dean's List
- Mentor for Mother of Mercy High School Set Design
- Employee of the Month at Charming Charlie
- Alpha Rho Chi (a professional fraternity for Architecture and the Allied Arts)
 - Treasurer of Alpha Rho Chi
 - Philanthropy Chair of Alpha Rho Chi
 - President of Alpha Rho Chi
- Give Kids the World Service Trip (a trip benefitting the Make A Wish Foundation)
- 2016 AIGA My Favorite Medalist Award Winner
- Top 10% of 340 participants and VIP Tour Recognition at the 2017 University of Cincinnati Research Conference

SKILLS

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe AfterEffects, Adobe Animate, Adobe Bridge, Premier Pro, basic Cinema 4D, Google Web Designer, Microsoft Office, basic HTML and CSS, SketchUp, Product Mockups, Environmental Renderings, Spatial Staging, Trend Boards, and Google Adwords Certified

References and portfolio available upon request